

# The CAROUSEL of HAPPINESS

*Annual*

REPORT 2019



## **Mission**

The Carousel of Happiness is a 501c3 nonprofit dedicated to inspiring happiness, well-being, and service to others through stories and experiences.

[www.carouselofhappiness.org](http://www.carouselofhappiness.org)

**2019** was truly a remarkable year. Despite a 20 to 25 percent decline in visitors due to highway reconstruction in Boulder Canyon, we continued to grow our revenues, markedly improving our financial sustainability while increasing outreach to our community.

Raising the ride price was a difficult decision, but it proved to be absolutely necessary. Increased ticket revenue and individual donations are helping to build a stronger future for our beloved Carousel of Happiness. The new ticket price is still quite low, and it also has put us in a better position to weather the pandemic of 2020.

Donors are the foundation of any nonprofit, and we would not be where we are now without your support. You have inspired us to reach greater heights through your own commitment to "Keep the Carousel Turning" for all whose lives are made better for it.

For young and old, families and friends, and all the special group visitors that warm our hearts whenever they visit, we thank you so very much.

*Carol K. Rowe*

Carol Rowe, President of the Board  
Jennifer MacGregor, Treasurer  
Spafford Ackerly, Secretary

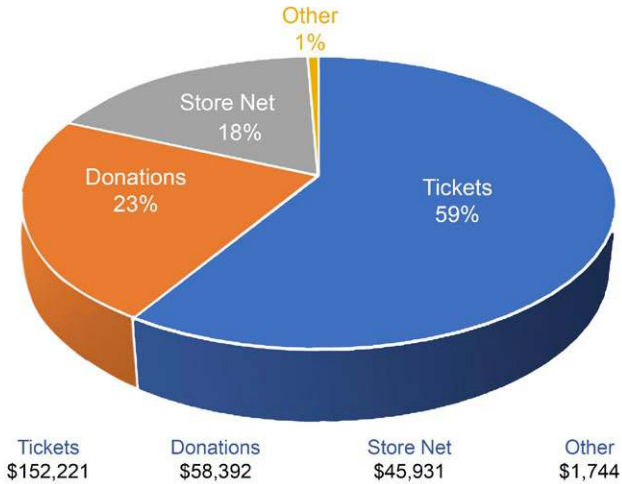
David Packer, Member  
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Board of Directors, Staff & Volunteers

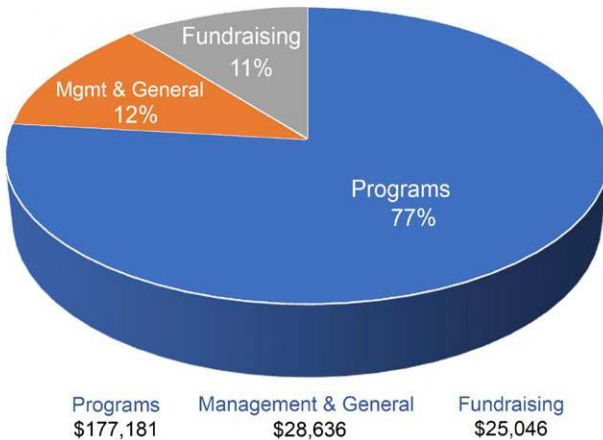


# Financial Highlights 2019

Revenues = \$258,288



Expenses = \$230,863



# Highlights from the Year

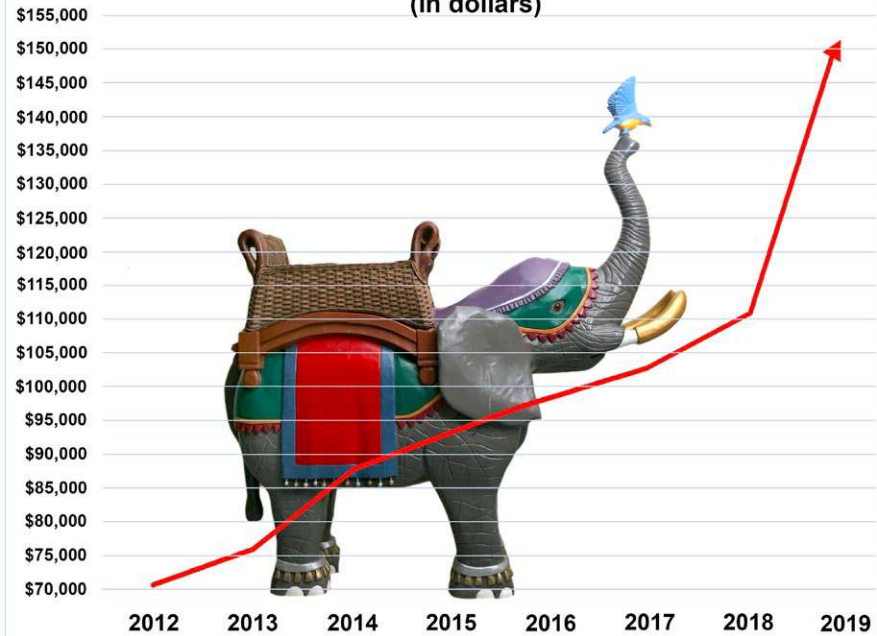
We took a number of steps to improve the Carousel's long-term sustainability in 2019. In April, we increased the ride price to \$2, the first price increase in nine years, which is helping to keep us on pace with inflation and preserve the Carousel into the future.

We also established a long-term preservation reserve funded with 25 percent of our ticket proceeds for the year. By year's end, we had set aside \$38,055 in contingency funds for major repairs or other significant preservation needs.

And, we created a part-time outreach position to improve constituent relations and help raise more private support to keep the carousel turning. Together, these actions will help us bring smiles to visitor faces for many years to come.



## Carousel Ride Revenue (in dollars)



**The Carousel serves many people with disabilities, senior living and school groups in addition to the general public. Some of the groups that visited the Carousel in 2019 were:**

- |                              |                                       |
|------------------------------|---------------------------------------|
| Acting Up Seminars           | Gilpin County Youth Group             |
| BCYC Forestry                | Idaho Springs Rec Center- Kids Korner |
| Boulder Parks & Rec          | Longmont Senior Center                |
| Boy Scouts Troop 2           | Manor Care - Boulder                  |
| Boy Scouts Troop 321         | Nederland Elementary School           |
| Breakfast Club Front Range   | Out & About                           |
| Clear Creek Community Center | Parker Personal Care                  |
| Clear Creek Library          | Shiloh House                          |
| Covenant Village             | South Suburban Parks & Rec            |
| Denver Parks & Rec           | Stellar Care                          |
| Duncan Park Church Camp      | Sunrise Flatirons                     |
| Eastern Star of Golden       | The Inn Between                       |
| Evergreen Parks & Rec        | YMCA Denver                           |
| Fruita Welcome Center        | YMCA Northern Colorado                |



# Thank you to our generous donors!



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Kathleen Doyle  
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Mary Joyce & Alan Jolley	Roxy Goss	Vivian L Wilson
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Mary Wingate	Samson Tu	Loan Fund
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McGuckin Hardware	Sandy Hollingsworth	Westword
Medicine Horse	Scott Harrison &	Yasmine Hill
Medtronic Foundation	Ellen Moore	Anonymous (28)
Volunteer Grant Program	Scott Papich	

Please accept our apologies for any errors or omissions.

**Carousel of Happiness  
20 Lakeview Drive  
PO Box 1811  
Nederland, CO 80466  
(303) 258-3457**



Thank you for your  
support in 2019!

2,000+  
volunteer  
hours

87,047 ride  
tickets sold

28 special  
groups served

969 free  
rides  
donated